

IEMQG Board Meeting Minutes September 16, 2020, on ZOOM

Participating Executive Board and Chairpersons: Gayle, Laura, Elizabeth, Judy, Becky, Kelly, and Lynn, Candy arrived near the end

Meeting called to order at 4:36 pm by Gayle, our President.

Nominations Committee Update

Elizabeth presented a thoughtful analysis of the guild's current status, "Where Are We Anyway?" She suggests, as a board, we ponder some things, and do some long-range thinking and planning, and recognize our successes.

Things to ponder:

- Our guild started in 2016, and overlays 9 other guilds in a large geographic area
- We do not have a permanent meeting space
- We do not have an outreach plan or advertising to bring in new members
- Our current leadership model does not have a "ladder" system: a three-year commitment as a VP, then President, then past president
- Our guild lacks a Ways and Means committee with a road map that plans for the acquisition of funds to support the guild's functions
- Our membership is small which limits the budget, and therefore the ability to pay for programs and workshops, and the ability to balance the expense of workshops with the number of members interested in attending

Planning Suggestions, it is time to broaden our horizons by

- Recruiting new members
- Re-visiting leadership roles to include a ladder progression
- Prioritize our resources to meet goals
- Consider sources for income, perhaps increasing membership fees

Successes to celebrate

- We are still here, and, although perhaps a bit worn, are thriving
- We have a strong social media presence through the website, blog, Facebook, and Instagram
- We are responding to the current crisis and adapting meetings with ZOOM
- We have a completed Opportunity Quilt ready to generate funds

The nominating committee has reached out to the membership searching for people to fill open positions. The process is still ongoing. A slate of candidates will be ready to email to the membership on September 28. Election directions will be reviewed at the October meeting, results will be announced in November, December is a transition month, and new officers will take their positions in January.



VP Communications Update

Elizabeth will post the next blog on Monday.

Treasurer

Candy distributed the monthly financial statements by email prior to the meeting.

The state has received our filing for a Non-Profit Number; however, the certificate has not yet arrived. Dates for selling raffle tickets and drawing the winning number will be set when we are able to have in person meetings again to sell tickets. We will file the raffle permit at that time.

Regarding mid-year dues, if a person pays \$40 now, their membership will be good for the rest of 2020 and all of 2021. If a person pays \$20 now, it is good through 2020 only.

The Vina retreat center has cancelled all events through the end of the year. Our deposit has been applied to a retreat for November 9-11, 2021. One member requested a refund, a second is contacting Candy. Others left their deposit for next fall.

A discussion of recurring expenses includes SCCQG due in October, and dues to the National MQG due next spring. National dues are based on the number of members. 45 members or less is one price, 46 or more and the cost increases.

Programs

October 3, 2020, ZOOM meeting

- Laura is sending an information e-mail to individuals who have indicated interest in sharing their studio space.
- Laura plans to share four or five at the October meeting, then perhaps roll over one to the next meeting and another to the following meeting.
- Tours can be slides or video. Laura will request a 3-8-minute presentation, then 7 minutes for questions for each tour, a total of 15 minutes each.

November meeting

- Member University- Laura has several individuals who will present, including Candy with her Rope Bowls
- Annie Houston, a new member, would like to share paper piecing with freezer paper December meeting
 - Holiday Party Laura would like to oversee the planning. All agreed to the idea.

Next Year

- February Sandra Johnson is scheduled for a Trunk Show lecture on Modern Quilts
- Some ideas include MQG videos, another Member University, more Studio Tours



- Laura plans to announce a Challenge at the beginning of the year, with the reveal in March. One idea for a theme is "Doors."
- April Judy suggested "The tools that don't work"
- May Member Trunk Show
- June David Owen Hastings has been scheduled for a lecture. Discussion about also scheduling a workshop called, "Inspired by Architecture" for six hours, or "Mini Mid-Mod Quilts" for three hours concluded with Becky planning to contact David for availability and dates. She will try to schedule the three-hour workshop for June 12, 2-5 pm. The guild will pay the deposit needed. The charge is \$500 for 15 people, then a per person charge after that. Members would pay to cover the \$500 cost. If less than 15 people are interested, we will open the workshop to non-members, and up-charge non-members for the workshop.
- July Perhaps something Red, White, and Blue

New Business - Ways to increase interaction during regular meetings

Lynn indicated she misses the non-structured social time at meetings and is seeking ways to engage with others in the ZOOM format. Others agree they also miss the interactions that happen in person. After discussion of various ideas, the board decided to try the following:

- Host a "Meet and Eat" on October 12, 11 am, at Victoria Arbors Park. All members are invited to bring a lunch, a lawn chair, show and share item(s), and wear a mask. Elizabeth will put information in the blog, and Gayle will announce it at the next general meeting.
- Laura will host "Sew Drop-In" evenings on the first and third Tuesday evenings, 7-9 pm, on ZOOM. The first Sew Drop-In will take place October 6. People are invited to drop in for any or all the two-hour time, sew in their own workspace, chat, ask for help or advice, and just enjoy time together with other quilters.

Survey results

Laura shared comments people made on the recent survey.

One comment was about defining a modern quilt. Lynn volunteered to spend 5 minutes at the next few meetings and cover a different aspect of the Modern Quilt Guild's definition of modern quilts each time.

Adjournment

The meeting adjourned about 6:45 pm.

Next Board Meeting:

Wednesday, October 21, at 4:30 pm, on Zoom

Respectfully submitted, Lynn Hanna, Secretary